



For Immediate Release  
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## SUSTAINABILITY AT WORK AWARDS SILVER CERTIFICATION TO REDSIDE

**Portland, Ore. (November 5, 2014)** — Redside, a boutique real estate services firm, has achieved Sustainability at Work's silver certification and is recognized for its leadership helping make Portland one of the cleanest, most sustainable cities in the country. To earn this honor, Redside completed numerous actions to benefit our local economy, our community and our environment, which were verified during an onsite visit with Sustainability at Work Advisors.

“At Redside, we believe it's bad for business if you let more than the balance sheet set its course. We adhere to the triple bottom line,” says Melynda Retallack, one of two development and sustainability directors at Redside. “Our employees benefit from this belief, as do our clients. Our work often reduces operating costs, improves occupant productivity, heightens aesthetic qualities, reduces waste streams, conserves natural resources, improves air and water quality and optimizes life-cycle economic performance.”

Redside's significant achievements include: improved energy efficiency of its business operations, provided alternative transportation options for employees and implemented at least one community engagement and/or volunteer activity for the office to do each year. View Redside's listing at: [www.portlandoregon.gov/sustainabilityatwork/article/502214](http://www.portlandoregon.gov/sustainabilityatwork/article/502214)

Sustainability at Work offers comprehensive, free resources and expertise for Portland organizations seeking to create a more sustainable workplace. These services are tailored to help each business conserve resources, improve efficiency, save money and provide a healthy and quality workspace for employees. To recognize and promote the work of businesses that have taken comprehensive and concrete actions to reduce carbon emissions, Sustainability at Work provides certification that is valid for three years.

### **About Sustainability at Work**

Sustainability at Work provides free tools and expertise to help businesses in Portland, Oregon achieve their goals. Businesses work with a Sustainability Advisor who helps them create a customized plan, and get connected to the free tools and resources available from program partners, which include the City of Portland's Bureau of Planning and Sustainability, Water Bureau, Bureau of Transportation, Bureau of Environmental Services, Energy Trust of Oregon, Metro and Pacific Power. [www.portlandoregon.gov/sustainabilityatwork](http://www.portlandoregon.gov/sustainabilityatwork)

### **About Redside**

Redside is a real estate investment and services firm best known for its environmental stewardship, innovative abilities and agile services. Redside acquires, develops and manages commercial and multi-family assets with specific expertise in high-performing, energy-efficient buildings.

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