



For Immediate Release  
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## **REDSIDE UNVEILS 1000 WALL IN DOWNTOWN BEND, NEWLY RENOVATED THROUGHOUT TO GREEN BUILDING STANDARDS**

### **An Open House on April 4 with the Portland Cello Project celebrates the landmark's rejuvenation**

**BEND, Ore. (April 2, 2013)** — Redside, a commercial real estate company known for its expertise in the green building development and management, has completed a two-year renovation of 1000 Wall, a 36,000-sf mixed-used building in downtown Bend.

The Portland-based company is celebrating the building's renewal with an Open House for 250 guests on Thursday, April 4, featuring a performance by the acclaimed Portland Cello Project.

Designed by Skylab Architecture, the project was done according to LEED standards, and the building is a candidate for a LEED-Silver designation. In addition to upgraded heating and cooling systems, motion-sensor lighting, skylights and operable windows, the 84-year-old building features operable windows for passive cooling and improved air quality.

1000 Wall is also the first commercial application in the United States of the Nest Learning Thermostat, which learns tenants' behaviors and preferences, and automatically adjusts office temperatures accordingly. An Auto-Away feature uses sensors to detect when tenants are out of the office, lowering the temperature and saving energy. Developed by former Apple iPod and iPhone engineers for home use, the award-winning device reduces energy use up to 20 percent.

"We're very excited to be the first commercial use for the Nest thermostat," says Danny McGinley, who founded Redside in 2002 with Garrin Royer. "This technology aligns perfectly with our mission to sip, not gulp, resources. This is an excellent example of how something as simple as a thermostat can play an important role in saving both energy and money, while keeping our tenants and their customers comfortable."

The furniture and cabinetry that marries steel and reclaimed lumber created by Bend industrial designer Ben Hull is featured throughout the building, both in office suites and retail spaces. One notable element is the wood cladding for Bend Mountain Coffee's main counter—repurposed beetle-kill pine from central and eastern Oregon. "Usually this wood is used for firewood, but the dark stains caused by the pine beetle larva make the wood so unique that I wanted to find a way to use it," Hull explains.

1000 Wall's other tenants include TBD Advertising and Stadium Capital Management.

#### **About Redside**

Redside is a real estate investment and services firm best known for its environmental stewardship, innovative abilities and agile services. Redside acquires, develops and manages commercial and multi-family assets with specific expertise in high-performing, energy-efficient buildings.

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PO Box 42310 ▪ Portland, OR 97242-0310 ▪ T: 503.239.2000 ▪ [www.redsidecre.com](http://www.redsidecre.com)