



For Immediate Release  
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**1000 WALL RECEIVES 2013 BUILDING A BETTER CENTRAL OREGON AWARD,  
NAMED BEND'S "BEST URBAN RENOVATION PROJECT"**

**The annual awards event is presented by the  
Central Oregon Association of REALTORS®**

**BEND, Ore. (April 2, 2013)** — Redside, a commercial real estate company known for expertise in green building development and management, completed the renovation of 1000 Wall, a 36,000 SF mixed-use building in downtown Bend. The project was honored as the 2013 Best Urban Renovation Project by the Central Oregon Association of REALTORS® (COAR).

COAR recognizes those who have enhanced the community with outstanding new or renovated residential, commercial or industrial buildings during their annual Building a Better Central Oregon awards. Projects are judged on economic impact, neighborhood improvement, unique design or use of materials.

The renovation substantially improved the building while reducing energy use and improving occupant health and comfort. Work included the addition of shared building amenities, ventilation and space heating upgrades, fire/life/safety upgrades and exterior improvements including new windows and storefronts.

1000 Wall has been renovated to the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) standards and anticipates Silver designation. Energy efficiency has been dramatically improved thanks to upgraded heating and cooling systems, motion sensing lighting, skylights, as well as old-fashioned amenities such as operable windows.

Built in 1925 for JC Penney, the building became known as the Old Penney Galleria when it was converted from a department store to offices with ground floor retail. The recent renovation has helped to preserve this historic community asset and transform it into a hub of activity that has contributed to a vibrant and livable downtown core.

New tenants include Patagonia @ Bend, TBD Agency, Bishops Barbershop, Wild Rose Thai and Lenity Architecture.

**About Redside**

Redside is a real estate investment and services firm best known for its environmental stewardship, innovative abilities and agile services. Redside acquires, develops and manages commercial and multi-family assets with specific expertise in high-performing, energy-efficient buildings.

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PO Box 42310 ▪ Portland, OR 97242-0310 ▪ T: 503.239.2000 ▪ [www.redsidecre.com](http://www.redsidecre.com)